

PRESS RELEASE

MITSUBISHI AFRICA ADVENTURE CAPE TO CAPE EXPEDITION

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Fearless Women needed for Euro-African expedition

ARE YOU 21 years or older, a fearless woman, and able to take eight months of your life to go trekking through Africa & Europe?

The Mitsubishi - Africa Adventure Cape to Cape Expedition, is looking for you!

Applicants from all walks of life are invited for the expedition which will kick off on International Women's Day, 08 March 2009, from Cape Agulhus, the southern-most tip of Africa and conclude at Nordkap (North Cape) in Norway, the northern-most tip of Europe, in October 2009.

Only 8 successful applicants will undertake the trip that will see them traversing through 14 African and an equal number of European countries for eight months.

"Just another trip through Africa - nothing out of the ordinary you might say. But if this trip is undertaken by a group of 10 fearless women and if it is done to promote tourism to the most alluring continent, it suddenly becomes something extraordinary!" said trip organiser, Enya Fehler.

The all-women expedition also has the unreserved endorsement of Marthinus van Schalkwyk, minister of Environmental Affairs and Tourism, who also congratulated them on their initiative to promote tourism to Africa.

Already there are some applicants from South African, Australia and Germany, who have made it through the pre-selection process.

They will be included in the final selection workshop in May/June next year. Interested? Visit www.africa-adventure.travel or contact Enya on capetocape@africa-adventure.travel

The Mitsubishi Africa Adventure Cape to Cape Expedition 2009

Brought to you by Africa Adventure Tourist Information cc

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